





#### Colt Tower

A tower of Vanilla and  
Chocolate ice cream with  
chocolate fudge, strawberry jam,  
lemons and almonds



#### Ebony & Ivory

Macadamia ice cream with  
brownie bites and caramel

## Ed's Shakes & Sundaes Offers Two exciting options



- \* Turnkey set-up cost: Starting at R1,230 million (excl. VAT)
- \* Joining fee: R200 000 (excl. VAT)
- \* An additional amount of R60 000 required as initial working capital
- \* Monthly management service fee: 6% of turnover (excl. Vat)

1.

### Ed's Shakes & Sundaes Diner

This franchise model is ideally located in shopping, strip and community malls and similar commercial zones. An Ed's Shakes & Sundaes store covers more than 100 square metres and on average seats around 60 patrons at 20 tables. Visitor count, on average, is in excess of 5 500 per month. This model offers a variety of seating arrangements to accommodate diverse clientele requirements • 60's-style large communal booths, smaller individual tables, sundae bar stools, even a lazy sit-back-and-relax couch area. With the full menu available, this franchise model serves Shakes, Ice Cream Sundaes, Waffles and other refreshments.

Ed's Shakes & Sundaes offers a family-fun day, friends vibe get together a homely corner to catch up with a friend, and a relaxed setting to treat everyone with sweet temptations.

## Ed's Shakes & Sundaes Offers Two exciting options



- \* Turnkey set-up cost: Starting at R265 000 (excl. VAT)
- \* Joining fee: R50 000 (excl. VAT)
- \* An additional amount of R10 000 required for initial working capital
- \* Monthly management service fee: R6 500 (excl. VAT)
- \* Marketing Fee: R3000 ( excl. VAT)

2.

## Ed's Shakes & Sundaes Kiosk

Everybody on the run requires a kick start or an energy boost for and during the day. And what better boost could there be than good Shakes conveniently available while on the move! This easy-to-run franchise offers the flexibility of taking all-American Shakes & Waffles, coffee and other refreshments to where the customer is. It consists of a visually appealing mobile, fully-equipped standalone kiosk. The unit can be moved around and positioned at preferred locations, including passage areas in shopping malls, and anywhere else where there is a concentration of people. The menu offering includes Shakes, ice cream sundaes, waffles and coffee.



## MILKSHAKES

ED'S SHAKES ARE MADE WITH 3 SCOOPS OF PREMIUM ICE CREAM & 1 SCOOP AWESOME, ENSURING A THICK AND CREAMY, WORLD FAMOUS SHAKE EVERY TIME!

### Ed's Regular Shakes

STRAWBERRY, LIME, BUBBLE-GUM, COFFEE,  
BANANA, CHOCOLATE, VANILLA

REGULAR..... 37.90  
LARGE..... 37.90

### Desserts

FLAKE SUNDAE..... 59.90  
ORIGO SUNDAE..... 59.90  
ICE-CREAM & CHOCOLATE SAUCE..... 39.90

### Hot Drinks

FILTER COFFEE..... 16.90  
AMERICANO..... 19.90  
Single espresso, long-run  
CAPPUCCINO..... 26.90  
Cream or Foam  
RED CAPPUCCINO..... 23.90  
ESPRESSO - SINGLE..... 18.90  
ESPRESSO - DOUBLE..... 26.90  
ESPRESSO - CON PANNA..... 21.90  
Cream or Foam  
CAFFE LATTE..... 22.90  
Espresso with full milk  
HONEY HAZELNUT LATTE..... 29.90  
CHAI LATTE..... 29.90  
CAFFE MOCHA..... 25.90  
Mocha with hot Chocolate  
TEA..... 19.90  
HOT MALTS..... 23.90  
Milk or Hot Chocolate  
IRISH COFFEE..... 42.90  
DON PEDRO..... 42.90  
Whiskey or Kahlua

### Ed's SPECIALITY SHAKES

ORIGO..... 47.90  
PEPPERMINT CRISP..... 47.90  
KIT-KAT..... 47.90  
SMARTIES..... 47.90  
BAR ONE..... 47.90  
CRUNCHIE..... 47.90  
LUNCH BAR..... 47.90  
PEANUT BUTTER..... 47.90  
FLAKE..... 47.90  
WHISPERS..... 47.90  
COFFEE CRISP..... 52.90  
Peppermint crisp & coffee  
PEANUT CRUNCH..... 52.90  
Peanut butter & Kit-Kat  
PEANUT BUTTER, BANANA &  
CHOCOLATE COFFEE BOMBS..... 52.90

### COLD DRINKS

ICED CAPPUCCINO FRESHO..... 31.90  
SMOOTHIES.....  
Old fashioned lemonade, orange, apple,  
strawberry, mango or cranberry  
FRESH FRUIT JUICES.....  
Old fashioned lemonade, orange, apple,  
strawberry, mango or cranberry  
APPLETISER, CRAPLETISER.....  
White or Red  
SODA POPS.....  
Coke, Fanta, Coke Zero, Citrus soda or Sprite, etc.  
MINERAL WATER.....  
Still + no bubbles or sparkling + with bubbles  
CORDIALS & MIX..... 22.90  
FruityFruit, Cola tone or Lime  
ICED TEA..... 26.90  
Lemon, Peach or Peach Tea  
ROCK SHANDY..... 23.90



Shop G149 Ground Floor,  
Parkview Shopping Centre,  
Corner Garsfontein & Netcare Rd,  
Moreleta Park Ext 80.

(012) 99 888 02

<http://www.edsdiner.co.za>

